



Building Strategic Partnerships in China Through Agent Meetings

BONARD a global research and recruitment solutions firm with a local office and team in China, has been cultivating connections and *guanxi* with top-quality agencies in the Chinese market for a decade. We are best positioned to connect you to the right partners.

In China, how successful you are at building a reliable partner network rests on your understanding of the market specifics.

Not only do we screen, select, and introduce you to the right players, but we also provide you with expert market guidance. We employ the most rigorous

agent screening and selection process when it comes to identifying and cherry-picking your future partners.

We provide a comprehensive solution including partner selection, meeting arrangements, logistics planning, 24/7 support, and pre- and post-meeting briefings.

What do our clients appreciate most?

CONVERSION RATE

93%

Of introductions we make become your partners

SAVE UP TO

54%

Of your budget while reaching the right partners

SEE THE RESULTS

IN 3 TO 6 MONTHS

With our timely and accurate follow-up advice

AS THERE ARE OVER 1,600 ACTIVE EDUCATIONAL AGENCIES IN OUR CHINA AGENT DATABASE, WE AT BONARD UNDERSTAND THAT IT CAN BE CHALLENGING TO FIND AND PARTNER WITH ONES THAT ARE PROFESSIONAL, RELIABLE, AND PROVIDE QUALITY COUNSELLING. BY LEVERAGING OUR LOCAL EXPERTISE, WE ENSURE YOU PARTNER WITH THE RIGHT BUSINESS ASSOCIATES.



Grace Zhu
China Branch Director

BONARD

Agent Meetings

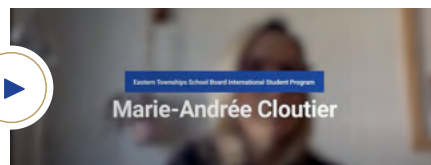
Building Strategic Partnerships

BONARD's business matchmaking services in China are the result of our decade-long commitment to studying the Chinese market and navigating the country's cultural and business environment. We have invested in becoming the most trusted research and recruitment advisor in China's education market.

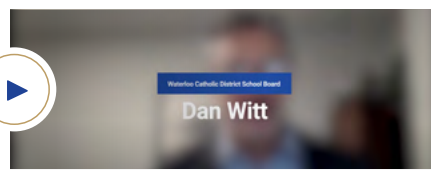
As a market intelligence leader, we have developed our concept of Agent Meetings *to help our partners strengthen and diversify their agency networks in China.*

This recruitment solution, *is unique, refined over years, and proven to generate reliable student recruitment results.*

See what our clients say about us



Marie-Andrée Cloutier
Eastern Townships School Board
International Student Program



Dan Witt
Waterloo Catholic District School Board
International Education Services



STRATEGIC PLANNING
BASED ON CLIENTS' CRITERIA
AND PREFERENCES



COMPLEX ADVISORY ON
BEST DATES
& LOCATIONS IN CHINA



SCREENED AND
PRE-SELECTED QUALITY
PARTNERS



A 1 TO 2
WEEK TRIP



12 TO 15 SUITABLE IN-PERSON
OR ONLINE BUSINESS MEETINGS



MEETINGS WITH
EXECUTIVES



DETAILED AGENCY
PROFILES AND MEETING
ITINERARY



ADVISORY ON THE
FOLLOW-UP PROCESS



SUPPORT FROM
THE BONARD TEAM

To learn more about our **AGENT MEETINGS**,
in China please click on the link below:

Get in touch



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ESOMAR

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INDIVIDUAL
MEMBERSHIP



CVENT-
CERTIFIED
EVENT TEAM



BONARD